



**BLUE BAMBOO**

simple. reliable. affordable.

**ABOUT DATA BUSINESS SYSTEMS**

Through partnerships with retail technology leaders—including IBM, Panasonic and Novell-- DBS(Data Business Systems) provides software especially centered for retail. For decades, DBS has partnered with market leading software provider POSitouch to create custom point-of-sale solutions especially designed for the restaurant industry and their work is visible in some of the best-known quick-service restaurants.



**THE CHALLENGE**

Improve security, lower costs and continue providing service that has attracted and retained clients throughout the years.

**THE SOLUTION**

Combining DBS' own, First Data Certified software with Blue Bamboo's H50 terminal; technicians fitted the devices with a Bluetooth configuration using wireless

networking components from Bluegiga Technologies. Maintaining integration with POSitouch and processing on First Data, DBS and Blue Bamboo achieved the desired results. The DBS main payment engine TransAction+, installed in over 10,000 locations, allows merchants, dealers and resellers to administer their own settings and choose from over 25 different payment processors. The DBS Blue Bamboo H50 client application can be coupled to the popular POSiTouch restaurant application from RDC or run in a stand alone mode. The affordable and state-of-the-art solution combining TransAction+, H50 client application with H50 terminals is ideal for growing retailers.

**SUMMARY**

Having seen increased security performance and lower overhead, the partnership between Blue Bamboo and DBS is solid and appears set to expand in the future.

Parties interested in offering this solution may contact DBS at <http://www.1dbs.com/contact>



**www.bluebamboo.com**