



BLUE BAMBOO

simple. reliable. affordable.

RedFin supplies a robust payment gateway that enables secure mobile transactions for Blue Bamboo's product line.



ABOUT REDFIN

Banding together to create a network providing support for reselling partners and ISO's, the RedFin team seeks to offer the highest level of customer support. Their means of achieving this goal is through a complete but simple products and services package consisting of a class A 24x7 customer support, robust security key injection and integration with all major processors, including First Data Omaha, Global and Tsys, to name a few.

THE CHALLENGE

Integrate Blue Bamboo's products with RedFin's reliable payment processing to create a payment solution that can adapt to the rigors of busy merchants' daily lives.



THE SOLUTION

Blue Bamboo's team of engineers took advantage of the comprehensive set of development tools provided by Redfin in the form of its Network Payment Gateway Software Development Kit (SDK). This set of XML-based instructions coupled with online account management services helped foster the creation of a system that facilitates payment for the Blue Bamboo product line of mobile merchant solutions. Redfin also

worked on releasing integrations that would work with PC configurations for card present transactions and developed an integration to Quickbooks, offering extended merchant services.

SUMMARY

Today customers can feel secure in the knowledge that with each swipe of a card on their H50 or P25-M RedFin solutions, the PCI-certified network used by RedFin will provide their data with safe passage through cyberspace, anytime, anywhere and save them money too.

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