



**BLUE BAMBOO**

simple. reliable. affordable.

**CHARGE Anywhere implements a full mobile payment solution using Blue Bamboo's Bluetooth® P25-M Mobile Printer with magnetic-stripe reader combined with support for popular business software integration.**

## ABOUT CHARGE ANYWHERE

A leading provider of secure Point of Sale solutions and electronic payment services, Charge Anywhere has been offering services in the payments industry since 2004.



## THE CHALLENGE

Implement a full suite of cell phone payment solutions and integrate them with popular business software to fully meet merchant demands and needs.

## THE SOLUTION



Rather than design and manufacture its own printers that integrate with phones, CHARGE Anywhere chose to sign on with BlueBamboo and use the P25-M as its own "CHARGE Anywhere Printer/Swipe." After easily integrating the P25-M with PCI certified software using Bluetooth on multiple platforms including Windows Mobile, Blackberry, and J2ME, CHARGE Anywhere added further value to their lineup by designing and creating a QuickBooks application allowing

merchants the ability to automatically import transaction and customer data at time of purchase into their QuickBooks account.



## SUMMARY

Through careful thought and attention to merchant demands, CHARGE Anywhere implemented mobile payment solutions combining their own software and Bluebamboo's own P25-M into one effective package. ChargeAnywhere offers private label of part or all of their total solution. Please contact them at 800-404-2014 or

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[www.bluebamboo.com](http://www.bluebamboo.com)