

Customer Focus

Retail Case Study



Redpay Consulting has integrated the Blue Bamboo H50 with a barcode scanner for a client in South Africa who will be deploying this solution to retail stores around the country. Redpay integrated the H50 with a barcode scanner which is used to scan the barcode of a product, the H50 then displays the barcode on-screen for confirmation; this simple and elegant solution increases productivity and reduces the chance of incorrect product codes being entered.

This solution is a prime example of how versatile the H50 is, it can perform many operations that a full retail POS system can. [More details...](#)

Blue Bamboo in the News

- Go Payment featured for productivity on Smartphones, Tablets, PC's and iPad [More details...](#)
- Cynergy Data launches iPhone/iPad processing via Aircharge [More details...](#)
- Blue Bamboo P25-M Made for iPhone - Bluetooth version [More details...](#)

Product News

- Blue Bamboo releases P25 and P25-M Datasheets version 6.5. [More details...](#)
- Blue Bamboo releases CT100 Chinese Datasheet version 2.0 [More details...](#)
- Blue Bamboo releases BB Device Manager version 3.3.0. [More details...](#)

Internal Organization Update

Blue Bamboo appoints David Wang as Sales Manager of Blue Bamboo. Reporting to Justin Anderson, CMO of Blue Bamboo, David Wang will lead the regional teams in Americas, EMEA and Asia Pacific to accelerate sales of Blue Bamboo's integrated terminal, printer and software products.

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit www.bluebamboo.com.

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