



Solution Highlights

Blue Bamboo PocketPOS® is now listed on AT&T certified solutions catalog. The PocketPOS® mobile merchant solution includes a Bluetooth enabled P25-M Printer, card reader(All in one), and a secure wireless payment application to quickly process credit card, cash and check transactions and print receipts using a mobile handset, PDA or laptop. The built-for-purpose Blue Bamboo P25-M Printer as well as Blue Bamboo's Pocket POS® Mobile Merchant Solution is now available for deployment. [More details...](#)

Blue Bamboo has successfully provided customers with a full range of secure and versatile electronic payment solutions. After launching the first POS-B PCI certified GPRS payment terminal in the market with the Blue Bamboo H50, Blue Bamboo has extended the security proven industry standard MK/SK and DUKPT Triple DES algorithm to encrypt cardholder data during wireless transaction processing to its P25-M Printer. By deploying key management technologically in a mobile printer environment, our solution enables users to reliably send data through unprotected mobile devices and networks, by enhancing the overall security of the transaction.

Blue Bamboo's mobile payment solution enables our partners to offer merchants secure mobile credit card acceptance on a mobile phone, PDA or computer paired with the P25-M Printer. [More details...](#)

Blue Bamboo in the News

- Blue Bamboo's P25-M is now listed on AT&T certified solutions catalog. [More details...](#)
- Blue Bamboo selects KORE Telematics to power Point-of-Sale payment growth. [More details...](#)
- GlobalPlatform Member Spotlight features Blue Bamboo. [More details...](#)
- Intuit launches GoPayment mobile credit card payment processing suite utilizing P25-M. [More details...](#)
- Blue Bamboo advertises in The Green Sheet. [More details...](#)
- Blue Bamboo partner ChargeAnywhere extends mobile payment solutions to Quickbooks. [More details](#)
- Journal features Brazilian Bank Blue Bamboo P25-M Solution in April edition. [More details...](#)
- CTIA Show: Intuit GoPayment solution garners 2nd place at 2009 E-tech Awards. [More details...](#)

Customer Focus



SilverPay Services, based in the UK, launched the H50 as the Ezip terminal at the private hire magazine exhibition in Coventry.

Part of the international Silvergum Solutions group of companies, SilverCab Services Limited is a pioneer and leader in the provision of card payment solutions to the European passenger transport industry, and to the UK private hire and taxi businesses in particular.

The new technology Blue Bamboo H50 terminal makes taking cards in taxis and private hire vehicles affordable. "The H50 terminal is a fully portable and sized to fit easily into a glove box and authorises via its inbuilt mobile phone network connection and prints receipts for the customer and the driver," said Ken Hansen, electronic card payments expert and Managing Director of private hire and taxi industry card payments leader, SilverPay Services. "Operators and drivers prefer an online terminal that is easy to use, quick and automatic. The H50 terminal perfectly meets their needs with a

rechargeable battery, clear to read screen and fast printer. Home/office and car charges are included." [More details...](#)

Product News

Blue Bamboo Releases BlueTools SDK Version 2.2.0. To learn about the new features, please click [here](#) to update the BlueTools SDK.

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit www.bluebamboo.com.

Tel: +86 21 53084181 USA Office Tel: +1 888 372 9266

Unsubscribe Notice:

If you do not wish to receive these mails in the future, please send a blank email to unsubscribe@bluebamboo.com with your email address in the subject line.