

Customer Focus



Loyalty Case Study (UK and NL Partner)

The Loyalty in a Box Solution includes the supply of Blue Bamboo H50 POS terminal(s) or Windows based POS software, Cards and access to our secure server, which increases footfall and retailers turnover for small retailers. Loyalty in a Box has proven to improve business by increasing customer expenditure and foot fall. Designed for all types of organisation, from small independent Retailers to major international chains, it provides everything required to set up and run advanced Loyalty points programmes. [More details...](#)

Blue Bamboo in the News

- Blue Bamboo Does it Again: Mobile Merchants Can Now Take Debit Transactions with the Smartphone. [More details...](#)
- Credit Card Processing Blog – P25M demo [More details...](#)
- RedFin Network introduces William "Bill" Paul as Vice President of ISO Business Development. [More details...](#)
- John Daly Enterprises uses CHARGE Anywhere Mobile Payment Solution at the Masters Golf Tournament. [More details...](#)
- Blue Bamboo embraces the iPhone and raises the Mobile Payments bar. [More details...](#)
- Blue Bamboo to participate in Made for iPod program . [More details...](#)
- Transaction Network Services and Blue Bamboo Partner To Offer Mobile-Payment Services. [More details...](#)

Product News

- Blue Bamboo Releases the generic version of H50 Quick Installation Guide on the Blue Bamboo website. [More details...](#)
- Blue Bamboo Releases the generic version of P25/M Quick Installation Guide on the Blue Bamboo website. [More details...](#)
- Blue Bamboo Releases the generic version of CT100 Quick Installation Guide on the Blue Bamboo website. [More details...](#)
- Blue Bamboo Releases BlueView TMS version 2.1.1. [More details...](#)
- Blue Bamboo Releases BlueTools SDK version 2.3.1. [More details...](#)
- Blue Bamboo Releases P25 Device Manager version 1.1.28. [More details...](#)

About Blue Bamboo

Blue Bamboo designs and markets feature-rich and exceptionally affordable products for the POS terminal and peripherals industry. Blue Bamboo's robust electronic payment technology delivers scalable, customer-centric wireless and retail payment solutions which meet PCI and EMV standards all in a secure, reliable and versatile design. For more information, please visit www.bluebamboo.com.

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